

2022 CASB Sponsorship Opportunities and Partner Levels

BRONZE

starts at
\$3,500

SILVER

starts at
\$7,000

GOLD

starts at
\$10,000

PLATINUM

starts at
\$13,000



How your support benefits Colorado Education!

- Provides professional learning opportunities for districts
- Supports CASB's events with networking opportunities for members
- Enables community engagement
- Supports growth in student achievement through effective governance



How sponsorships benefit your company!

- Exposure to all 178 school districts in Colorado and more than 1000 district decision makers
- Partnership status and benefits
- Marketing opportunities through sponsorships
- Event recognition

Examples of Sponsorships at All Levels!

CASB Webinars and Virtual Events
CASB Connections Podcasts
Fall and Winter Conference Offerings

Regional Meetings
McGuffey Awards
Fall Delegate Assembly Resolution Book

Convention Awards
Convention Swag
Convention Mobile App
Convention Keynote Speaker
Convention Student Art Contest



----- Podcasts/Professional Development



----- Recognitions/Convention



Partner Levels & Standard Benefits

Choose sponsorships that promote your company. Sponsorships can add up to the Partner levels listed below.

| PARTNER BENEFITS | | BRONZE \$3,500 | SILVER \$7,000 | GOLD \$10,000 | PLATINUM \$13,000 |
|---|--|-------------------|-------------------|------------------|----------------------|
|  Company's logo displayed on CASB's website, with a link to company's homepage | | ● | ● | ● | ● |
|  Complimentary registration(s) to the CASB Annual Convention | | | member rate | 1 | 2 |
|  Invitation to VIP reception at the CASB Annual Convention | | | 1 | 2 | 3 |
|  Company's name/logo prominently displayed during general sessions at the CASB Annual Convention (for convention sponsorships) | | ● | ● | ● | ● |
|  Company recognized during the general sessions at the CASB Annual Convention (for convention sponsorships) | | ● | ● | ● | ● |
|  Free banner ad on convention mobile app | | | | ● | ● |
|  Registration discounts for CASB Conferences and Regional Meetings | | member rate | member rate | member rate | 1 |
|  Priority selection status for exhibit hall booth registration during the CASB Annual Convention | | | ● | ● | ● |
|  CASB Annual Convention booth discount | | 10% | 15% | 20% | FREE |
|  Pre- and Post-convention attendee list for the CASB Annual Convention (for convention sponsorships) | | ● | ● | ● | ● |
| CASB Winter and Fall Conference exhibit booth discount | | 10% | 15% | 20% | 25% |

Go to [CASB.org/events](https://casb.org/events) to learn more.

 **82nd Annual Convention**
December 1-3

 **Regional Meetings**
Aug. - Oct.

 **Fall Conference**
October 21-22

 **Winter Legislative Conference**
February 2023

For details on sponsorships, please visit our website at casb.org/sponsorships or email comm@casb.org.