2022 CASB Sponsorship Opportunities and Partner Levels

<table>
<thead>
<tr>
<th>BRONZE</th>
<th>SILVER</th>
<th>GOLD</th>
<th>PLATINUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>starts at</td>
<td>starts at</td>
<td>starts at</td>
<td>starts at</td>
</tr>
<tr>
<td>$3,500</td>
<td>$7,000</td>
<td>$10,000</td>
<td>$13,000</td>
</tr>
</tbody>
</table>

How your support benefits Colorado Education!

- Provides professional learning opportunities for districts
- Supports CASB’s events with networking opportunities for members
- Enables community engagement
- Supports growth in student achievement through effective governance

How sponsorships benefit your company!

- Exposure to all 178 school districts in Colorado and more than 1000 district decision makers
- Partnership status and benefits
- Marketing opportunities through sponsorships
- Event recognition

Examples of Sponsorships at All Levels!

- CASB Webinars and Virtual Events
- CASB Connections Podcasts
- Fall and Winter Conference Offerings
- Regional Meetings
- McGuffey Awards
- Fall Delegate Assembly Resolution Book
- Convention Awards
- Convention Swag
- Convention Mobile App
- Convention Keynote Speaker
- Convention Student Art Contest

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Podcasts/Professional Development

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Recognitions/Convention
# Partner Levels & Standard Benefits

Choose sponsorships that promote your company. Sponsorships can add up to the Partner levels listed below.

**PARTNER BENEFITS**

<table>
<thead>
<tr>
<th>Level</th>
<th>BRONZE ($3,500)</th>
<th>SILVER ($7,000)</th>
<th>GOLD ($10,000)</th>
<th>PLATINUM ($13,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company's logo displayed on CASB's website, with a link to company's homepage</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Complimentary registration(s) to the CASB Annual Convention</td>
<td>member rate</td>
<td>member rate</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Invitation to VIP reception at the CASB Annual Convention</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Company's name/logo prominently displayed during general sessions at the CASB Annual Convention (for convention sponsorships)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Company recognized during the general sessions at the CASB Annual Convention (for convention sponsorships)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Free banner ad on convention mobile app</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Registration discounts for CASB Conferences and Regional Meetings</td>
<td>member rate</td>
<td>member rate</td>
<td>member rate</td>
<td>1</td>
</tr>
<tr>
<td>Priority selection status for exhibit hall booth registration during the CASB Annual Convention</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>CASB Annual Convention booth discount</td>
<td>10%</td>
<td>15%</td>
<td>20%</td>
<td>FREE</td>
</tr>
<tr>
<td>Pre- and Post-convention attendee list for the CASB Annual Convention (for convention sponsorships)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>CASB Winter and Fall Conference exhibit booth discount</td>
<td>10%</td>
<td>15%</td>
<td>20%</td>
<td>25%</td>
</tr>
</tbody>
</table>

Go to CASB.org/events to learn more.

- **82nd Annual Convention**
  - December 1-3

- **Regional Meetings**

- **Fall Conference**
  - October 21-22

- **Winter Legislative Conference**
  - February 2023

For details on sponsorships, please visit our website at casb.org/sponsorships or email comm@casb.org.