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## Legislative Update: July 19, 2012



### Rise to the Challenge: Act Now to Connect with Candidates

The primary elections are completed, and legislative candidates for the November general election are set. Now we need your help to ensure that the voice of local school boards continues to inform and influence state policy. It takes just three simple steps to get started: Click, Call, Coffee.

Get the details from CASB Deputy Executive Director Jane Urschel in the brief video below, or visit the [CASB Grassroots Advocacy](#) webpage for resources to help you connect with candidates—including a candidate map with contact information. We also offer you these proven Candidate Connection Advocacy Tips to help you get connected.



## CASB Candidate Connection

from CASB

05:47

Through face-to-face meetings with candidates you can:

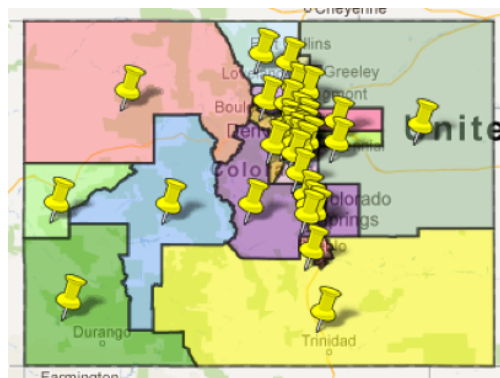
- Inform them about local school district challenges and successes.
- Listen and respond to their concerns about education.
- Share how CASB represents school boards throughout the state. (See CASB services brochure link below for more information.)

We firmly believe that conversations with candidates are necessary to place you and CASB in a better position to influence state policy. Other advocacy groups are gaining momentum in their influence on state level education reform. (See the Education Week article link below for reference.) Coupled with the potential for a record number of new legislators, it's vital that school board members connect with current and potential legislators.

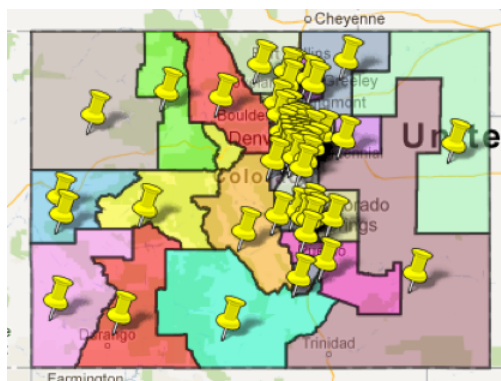
**For candidate contact information, click on the Senate and House maps below then click on the map pins.**

We look forward to working with you in this important effort! If you have any questions and/or would like to discuss this initiative further, please email [Jane Urschel](#) or [Michelle Murphy](#) or contact us by phone at 303-832-1000.

Senate Candidate Map



House Candidate Map



CASB Grassroots Advocacy Toolkits

CASB Services Brochure

Education Week article

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*Advancing excellence in public education through effective leadership by locally elected boards of education.*

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