



Make the switch from test scores to a Benefits-Based Accountability in your schools

Re-imagine your educational accountability with John Tanner and bravEd. Discover a novel approach that measures student success beyond test scores, and promotes stakeholder trust and community support.

We invite you to join the Benefits-Based Accountability Induction Sequence this fall, completely free, in partnership with the Colorado School Boards Association, Colorado Association of School Executives, and the Colorado Education Association.



The journey to a student-centric accountability framework begins

Our seven-session all-virtual program equips your school district and site-level teams with a robust understanding of Benefits-Based Accountability. It empowers you to start transforming the way your school thinks and talks about accountability with stakeholders.

Here's a taste of the conversations you'll be part of:

- ✓ The difference between test-based and student-centered accountability.
- ✓ The power of trust-based leadership.
- ✓ Confronting the elephant in the room - standardized testing.
- ✓ How to communicate about accountability effectively.



Who should attend?

Teams of at least 5, including:

Superintendent, School Board Members, Cabinet Members, Building Principals, Parent/Community Members, Local Union/ Education Association Representatives

Secure your seat today!

Be one of the first 150 to register and secure your seat for free!

[REGISTER TODAY](#)



Here's what educators say about Benefits-Based Accountability

"Working with John, we've overcome the problem of edu-speak in our schools. It's hard. It's ingrained in all of us. But I am loving this work so far."

MICHELE BALLIET
SUPERINTENDENT,
ELIZABETHTOWN AREA
SCHOOL DISTRICT, PA

"It's already changed the way we look at school performance. And we're just getting started."

JIM LLOYD, SUPERINTENDENT
OLMSTED FALLS CITY SCHOOL, OH

"I do absolutely everything through a benefits-based lens now — everything."

MICHAEL KALNBACH, PRINCIPAL
GLENN MIDDLE SCHOOL, SAN ANGELO, TX

It's time to change the conversation on school accountability

The Benefits-Based Accountability Induction Sequence is a step toward revolutionizing the way we look at school performance. Your teams will emerge with new principles and strategies to engage in productive, non-technical discussions on school performance with parents and local policymakers.



John Tanner is ready to guide you on this journey. In addition to the live sessions, he will be available via email to guide your transformation. Each participant will also receive a copy of John's latest book, *Accountability Mindset: a blueprint for a worthwhile educational accountability*.

Don't miss out!

The future of education is here, and it's student-centered. Sign up for the Benefits-Based Accountability Induction Sequence today.

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